

SUMMER SCHOOL ON PUBLIC POLICIES

Policy Design: Instruments, Capacities, and Evaluation

Caserta (Italy)
12-16 June 2023

PROGRAMME

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CONTENTS AND OBJECTIVES

Policy design involves the effort to more or less systematically develop efficient and effective policies through the application of knowledge about policy means gained from experience, and reason, to the development and adoption of courses of action that are likely to succeed in attaining their desired goals or aims within specific policy contexts. Thus policy design is a very complex activity. However it is, if possible, more complex and challenging in contexts where policy problems are a matter of persistent conflict as well as where decisional power is diffused through a multi-level arrangement of the governance modes that make implementation and the achievement of the expected policy outcomes.

Indeed, policy designers, especially at the national level, should be conscious of the real space of action they have, of the real strategies they can pursue, and of the real policy instruments they can adopt to achieve the expected goals. Furthermore, policy design should be strictly interconnected with evaluation (the activity through which it is possible to develop an understanding of the merit, worth, and utility of a policy), because good policies cannot be designed without taking into consideration the evaluative dimension.

The objective of the course is to increase the theoretical knowledge of the participants as well as their practical skills with respect to the management of the policy design process, and its evaluative dimension, in complex and mixed governance arrangements.

The course is designed for practitioners and will highlight issues such as:

- what can public administrators really do, according to the specific socio-political context, to pursue the expected goals?
- How can they manage the political and technical complexity they deal with?
- Which kind of policy solutions can they design?
- How can they choose policy instruments?
- How can the strategic role of evaluation be embedded in policy design?

Topics

- What is Policy Design?
- Policy Design Spaces
- Policy Instruments
- Policy Capacities
- Evaluation as a pillar of Policy Design

Policy Design is a multifaceted activity that is carried out not only when policies are formulated but also when they are framed and implemented.

By dealing with these topics, participants will be introduced to conceive Policy Design as a way not only to “think” policies but also to “do” them.

Policy Design implies understanding how policies can be shaped to suit to the political-administrative context and what feasible tools can be used according to the existing capacities for enforcement.

Furthermore, policy design should be always addressed by an evaluative logic; without this pairing, policy design will be weaker and policy evaluation will develop in a vacuum.

The structure of the course, with lectures in the morning and workshops in the afternoon, is designed to encourage participants to immediately think in a Policy Design perspective, through a process of immediate application of the constitutive elements of this approach.

Participants

Managers and middle managers from the Greek, Portuguese, Spanish, and Italian public administrations.

PROGRAMME

Sunday, 11 June 2023

20:00 **Welcome Dinner at CRS**

Monday, 12 June 2023

9:00 – 09:45 **Introduction**
Sabrina Bandera

Participant presentation

Course presentation
Giliberto Capano

9:45 – 12:30 **The double-sided nature of Policy Design**

- What is Policy Design and why it is important
- The political, technical, cultural dimensions of policy design

Giliberto Capano
M Ramesh

13:00 – 14:00 Lunch

14:00 – 17:30 **Working groups on Policy Design Spaces**

Giliberto Capano
Azad Singh Bali

20:00 Dinner at CRS

Tuesday, 13 June 2023

9:00 – 12:30

The Content of Policy Design: Policy Instruments

- What are policy instruments and why they are important
- Ideas, Values and Instruments
- Types of Policy Instruments
- Matching policy instruments and policy goals

Giliberto Capano
M Ramesh

13:00 – 14:00

Lunch

14:00 – 17:30

Working groups on Policy Instruments

Giliberto Capano
Azad Singh Bali

20:00

Dinner at CRS

Wednesday, 14 June 2023

9:00 – 12:30

The operational side of Policy Design: Policy Capacities

- The tower of Babel of «(governance, state, administrative, policy) capacities»
- Types of policy capacities
- Policy capacities and policy effectiveness
- The relationship between Policy Design and Policy Capacities

Giliberto Capano
M Ramesh

13:00 – 14:00

Lunch

14:00 – 17:15

Working groups on Policy Capacities

Giliberto Capano
Azad Singh Bali

17:30 – 18:30

Guided Tour of the Royal Palace of Caserta

20:30

Dinner at CRS

Thursday, 15 June 2023

- 9:00 – 12:30** **Evaluation as an inescapable dimension of Policy Design**
- The ubiquity of evaluation in policy-making
 - The multidimensional nature of Policy Evaluation
 - Evaluation as a constitutive pillar of Policy Design
- Giliberto Capano
M Ramesh
- 13:00 – 14:00** Lunch
- 14:00 – 17:30** **Working groups on Evaluation and Policy Design**
- Giliberto Capano
Azad Singh Bali
- 20:00** Gala Dinner

Friday, 16 June 2023

- 9:30 – 13:00** **Closing session**
- **Guided feedback**
- Giliberto Capano
M Ramesh
- **Round Up**
- EKKDA, INA, INAP, SNA
- **Conclusions**
- Sabrina Bandera
Andrea Lippi
- **Certification ceremony and Family photo**

SPEAKERS



M Ramesh is Professor and UNESCO Chair on Social Policy Design in Asia at the Lee Kuan Yew School of Public Policy - National University of Singapore. Previously, he was the Founding Head of the Department of Asia and Policy at the Hong Kong Institute of Education; Professor of Social Policy at the University of Hong Kong; and Chair of the Department of Government and International Relations at the University of Sydney.

Specialising in public policy and governance with a particular focus on social policy, Ramesh has authored and edited several dozen books and journal articles. He is the founder and editor of highly ranked journals *Policy and Society* and *Policy Design and Practice* as well as the acclaimed series *Cambridge Elements in Public Policy*. He is currently the President of the International Public Policy Association (IPPA).



Giliberto Capano is Professor of Political Science and Public Policy at the University of Bologna. He is a former editor of the *Rivista Italiana di Politiche Pubbliche* (Italian Journal of Public Policy) and he is one of the editors of *Policy & Society*. He is a member of the Executive Committees of the European Consortium of Political Research and a founding member of the International Public Policy Association (IPPA).

He specializes in policy design, policy change, evidence-based policy, policy instruments, and governance. His latest books are: *Guide to Modern Public Policy* (co-editor with M. Howlett), Edward Elgar, 2020; *Trajectories of Governance: how states have shaped critical policy sectors* (with F. Toth, J. Rayner, A. Zito), Palgrave, 2022.



Azad Singh Bali is based at the University of Melbourne, Australia and the Hamad Bin Khalifa University, Qatar.

His research and teaching interests lie in comparative public policy: over the past ten years, he has taught extensively in the areas of health policy, public sector management, policy design; delivered training programs for civil servants in Australia, India, Indonesia, Singapore and Qatar, and consulted with the World Bank and the Asian Development Bank Institute on social policy reform.

He is part of the editorial collective at the *Australian Journal of Public Administration* and *Policy Design & Practice*.



Andrea Lippi is a professor of Political Science at the Department of political and social sciences (DSPS) of the University of Florence and Head of the Department of Public Policy and Governance at the Italian National School of Administration (SNA) in Rome.

His field of research is on public policy and public administration, with a special focus on local governance, policy advice, policy instruments and evaluation.

He has published several contributions both in international and national journals. His monograph on the *Legitimation of political authority* (Elgar Press) is due to be published this year, together with *Policy design and sustainable development policies* (Emerald) edited with Th. Tsekos.

Summer School Coordinator



Sabrina Bandera is the Head of the Research Innovation and Strategy Division of the Scuola Nazionale dell'Amministrazione (SNA) - Italian National School of Administration.

She graduated in Political Sciences from the University of Milan and holds a master's degree in Executive Public Management from Bocconi University. Previous appointments include positions of policy analyst at Polis-Lombardia, a regional research and training centre, and policy officer (National Expert in Professional Training) at the Secretariat General of the European Commission.

Her current activities and research focus on policy advice, strategic planning, competency framework and assessment, public administration management and training.

PARTICIPANTS

Miguel Agrochão	National Institute of Administration (INA, Portugal)	Member of the Board
Rocio Arenas Montes	Ministry of Finance and public function (Spain)	Senior Executive of the legal unit of the INAP's Management Office - Secretary of State for Public Function
Marcello Bessone	Ministry of Economy and Finance (MEF)	General Accounting Department General Inspectorate for Public Finance
Abel Carreira	National Institute of Administration (INA - Portugal)	Head of Directorate of Organizational Models Development and Innovation Promotion
Rita Carrilho	Competence Centre for Planning, Policy and Foresight in Public Administration (PlanAPP - Portugal)	Member of PlanAPP's Monitoring Multidisciplinary Team
Sabrina Ciaralli	Ministry of Economy and Finance (MEF)	General Inspectorate for Accounting and Public Finance Coordination of tax collection forecasting activities, revenue analysis and monitoring Division
Maria Cuesta	Ministry of Finance and public function (Spain)	Specialized evaluator. Institute for the Evaluation of Public Policies (IEPP) - Secretary of State for Public Function
Panagiota Fatourou	National Centre for Public Administration and Local Government (EKDDA - Greece)	Responsible for organizing courses

Fernando Hernández Blanco	Ministry of Finance and public function (Spain)	Advisory Member of the Cabinet of the General Directorate of MUFACE - Secretary of State for Public Function
Daniel Jacobo Orea	Ministry of Foreign Affairs, European Union and cooperation (Spain)	Directorate of Sustainable Development Policies Director of General Division of Evaluation of Policies for Development and Knowledge Management - Secretary of State for International Cooperation
Nadia Marin	Prime Minister's Office (Italy)	European Union Policy Department Head of Coordination and monitoring of horizontal European policies Unit
Alexandra Mediavilla	Ministry of Finance and public function (Spain)	Senior Executive Institute for the Evaluation of Public Policies (IEPP) - Secretary of State for Public Function
Pierdomenico Pastina	Ministry of Justice (Italy)	General Directorate for the Coordination of Cohesion Policies - Head of State Aid and General Affairs Unit
Paolo Sciascia	Ministry of University and Research (Italy)	General Directorate for Higher Education Regulations and the Right to Study
Filipa Vala	Competence Centre for Planning, Policy and Foresight in Public Administration (PlanAPP - Portugal)	Technical Unit of Innovation and Partnerships of PlanAPP
Ioanna Alkisti Vallianou	National Centre for Public Administration and Local Government (EKDDA – Greece)	Directorate of Financial Services Head of Co-funded projects Department

Pantelis Voultzidis	National Centre for Public Administration and Local Government (EKDDA – Greece)	Scientific Project Advisor and Scientific Staff Coordinator
Naja Vrettakou	National Centre for Public Administration and Local Government (EKDDA - Greece)	Head of the President's Office
David Xavier	Presidency of the Council of Ministers (Portugal)	Secretary-General Presidency of the Council of Ministers

AUDITORS

Rosanna Calcagno	University of Milano Bicocca and SNA	PhD Student
Tommaso Sacconi	Sant'Anna School of Advanced Studies and SNA	PhD Student

SNA

The National School of Administration (SNA), founded in 1957, is part of the Italian Cabinet Office. The School recruits and trains executives and senior managers for the civil service, driving growth, excellence and managerial skills in the public sector through advanced training, applied research and international activities.

www.sna.gov.it

IPPA

The International Public Policy Association (IPPA) is a non-profit organization created in December 2014 with the aim of promoting scientific research in the field of Public Policy, and contributing to its international development.

www.ippapublicpolicy.org/

VENUES

Training activities

SNA, Royal Palace of Caserta - Classroom A1

Piazza Carlo di Borbone – Palazzo Reale di Caserta, 81100 (Caserta, Italy)

Accommodation and Dinners

Centro Residenziale Studi (CRS)

Corso Trieste, 2, 81100 (Caserta, Italy)

Gala Dinner (June 15, 2023)

Ristorantino Diana e Atteone

Via Maria Cristina Di Savoia, Parco della Reggia di Caserta, 81100 (Caserta, Italy)

Contacts

Italian National School of Administration (SNA)
Research, Innovation and Strategy Division

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