



SNA LEARNING OFFER ON SUSTAINABILITY

December 2020

Since 2018 SNA (*Scuola Nazionale dell'Amministrazione* – Italian National School of Administration) has paid increasing attention to the training on sustainable development targeting managers and middle managers mainly from National Government Organizations.

The strategy followed is based on the following elements:

1. the UN 2030 Agenda is the conceptual framework which has been chosen to expand the training offer on sustainable development, covering both the management and the policy dimensions of sustainability;
2. the gradual addition of new specific training programs aimed at developing a wide range of skills for sustainable development;
3. the use of the Social Network Analysis to refocus progressively the whole SNA Training Plan towards sustainable development. This technique highlights the connections between the SDGs (and their Targets) of the UN 2030 Agenda with the courses offered and helps create *training pathways* based on these connections. These *pathways* are meant to provide a broader coverage of the knowledge and the strategic skills required for sustainable development.

The **SNA Training Plan for 2021** includes an increased number of new specific courses (see p. 2-5). At the same time, more than 35 percent of the overall amount of courses have been singled out for their stronger connections with one or more SDGs and Targets, bringing them from 80 in 2020 to 96 in 2021.

Building on these linkages the 2021 Training Plan identifies the following **sustainable development training pathways**:

- Policies for sustainable development, processes, and policy sectors
- Policies for sustainable development and European programming
- Policies for sustainable development and anticipatory decisions
- Policy coherence for sustainable development
- Sustainability management and public procurements
- Sustainability management and human resources

SNA is playing a leading role in supporting the Italian public administration in the transition towards full-blown sustainable development, favoring a deeper knowledge of the UN 2030 Agenda and the SDGs among public managers, while strengthening the competences needed to its implementation in the European context. This effort is in keeping with the Government's commitment to steer the recovery towards a sustainable path.

SNA courses fostering competences on sustainability

| Title | Target group | Length | Format | Key competences |
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| <p style="text-align: center;">The UN 2030 Agenda and the implications for European policies: introductory seminars (Since 2020)</p> | <p>Managers and middle-managers taking part into the European decision making process</p> <p style="text-align: center;"><i>National Governments</i></p> | <p style="text-align: center;">2 h (1 day)</p> | <p style="text-align: center;">E- Learning</p> | <p>Understanding of the importance of the UN 2030 Agenda for EU policies for sustainable development</p> <p style="text-align: center;"><i>(Sustainability Knowledge; Sustainability Commitment)</i></p> |
| <p style="text-align: center;">Europe and sustainable development (Since 2018)</p> | <p>Managers and middle-managers</p> <p style="text-align: center;"><i>National Governments</i></p> | <p style="text-align: center;">51 h (11 days)</p> | <p style="text-align: center;">Blended</p> | <p>Understanding of EU policies for sustainable development and their relations with the UN 2030 Agenda</p> <p style="text-align: center;"><i>(Sustainability Knowledge; Strategic Thinking)</i></p> |
| <p style="text-align: center;">Integrated policies for the UN 2030 Agenda for sustainable development (Since 2019)</p> | <p>Managers involved in the policy cycle for sustainable development</p> <p style="text-align: center;"><i>National governments</i></p> | <p style="text-align: center;">80 h (15 days)</p> | <p style="text-align: center;">Blended</p> | <p>Understanding and use of an integrated approach to policy design for sustainable development</p> <p style="text-align: center;"><i>(Sustainability Knowledge; Embracing Diversity And Interdisciplinary Competence; System Thinking Competence; Action Competence; Strategic Management Competence)</i></p> |
| <p style="text-align: center;">Network Analysis applied to policy coherence for sustainable development Basic Course (Since 2021)</p> | <p>Managers and middle-managers involved in the policy cycle for sustainable developments</p> <p style="text-align: center;"><i>National/Regional governments</i></p> | <p style="text-align: center;">9 h (3 days)</p> | <p style="text-align: center;">E-Learning</p> | <p>Understanding of Social Network Analysis for sustainable development policy design</p> <p style="text-align: center;"><i>(Sustainability Knowledge; Embracing Diversity And Interdisciplinary Competence)</i></p> |

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| <p>Network Analysis applied to policy coherence for sustainable development Advanced Course (Since 2021)</p> | <p>Managers and middle-managers involved in the policy cycle for sustainable development <i>National/Regional governments</i></p> | <p>20 h (4 days)</p> | <p>Blended</p> | <p>Use of Social Network Analysis in decision-making processes for sustainable development <i>(System Thinking Competence; Embracing Diversity And Interdisciplinary Competence)</i></p> |
| <p>Policy coherence for sustainable development The case of energy transition (Since 2021)</p> | <p>Managers and middle-managers involved in energy transition policy-making <i>National/Regional governments</i></p> | <p>18 h (4 days)</p> | <p>Blended</p> | <p>Use of Social Network Analysis for policy coherence of energy transition policies <i>(Sustainability Knowledge; System Thinking Competence; Embracing Diversity And Interdisciplinary Competence)</i></p> |
| <p>Policy coherence for sustainable development The case of inequalities (Since 2021)</p> | <p>Managers and middle-managers involved in welfare policy-making <i>National/Regional governments</i></p> | <p>18 h (4 days)</p> | <p>Blended</p> | <p>Use of Social Network Analysis for policy coherence of welfare policies <i>(Sustainability Knowledge; System Thinking Competence; Embracing Diversity And Interdisciplinary Competence)</i></p> |
| <p>Policy coherence for sustainable development The case of sustainable mobility (Since 2021)</p> | <p>Managers and middle-managers involved in transport policy-making <i>National/Regional governments</i></p> | <p>18 h (4 days)</p> | <p>Blended</p> | <p>Use of Social Network Analysis for policy coherence of transport policies <i>(Sustainability Knowledge; System Thinking Competence; Embracing Diversity and Interdisciplinary Competence)</i></p> |

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| <p>Megatrend and future studies Basic Course (Since 2021)</p> | <p>Top-managers <i>National Governments</i></p> | <p>8 h (5 days)</p> | <p>Blended</p> | <p>Understanding of anticipatory decision-making and megatrend analysis <i>(Foresight Thinking Competence)</i></p> |
| <p>Megatrend and future studies Advanced Course (Since 2020)</p> | <p>Top-managers <i>National Governments</i></p> | <p>7 h (4 days)</p> | <p>E-Learning</p> | <p>Use of megatrend analysis in anticipatory decision-making <i>(Foresight Thinking Competence; Management Competence)</i></p> |
| <p>Future studies and anticipation Basic Course (Since 2020)</p> | <p>Managers <i>National/Regional governments</i></p> | <p>14h (4 days)</p> | <p>E-Learning</p> | <p>Understanding of anticipatory decision-making for sustainable development <i>(Sustainability Knowledge; Foresight Thinking Competence)</i></p> |
| <p>Future studies and anticipation Advanced Course (Since 2020)</p> | <p>Managers <i>National/Regional governments</i></p> | <p>24 h (6 days)</p> | <p>E-Learning</p> | <p>Understanding of anticipatory decision-making for sustainable development <i>(Sustainability Knowledge; Foresight Thinking Competence; Action Competence)</i></p> |

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| <p>Diploma of Expert on Sustainability Management (Since 2018)</p> | <p>Managers and middle-managers for general services <i>National Governments</i></p> | <p>125 h (12 days)</p> | <p>Blended</p> | <p>Sustainable management of governmental organizations in specific areas (green public procurement, energy efficiency, employees' mobility and waste cycle) and as a whole <i>(Sustainability Knowledge; Sustainability Commitment; Communication; Interpersonal Competence; Project Management; Strategic Thinking)</i></p> |
| <p>Green Public Procurement (GPP) for the sustainable management of public purchase of work, goods and services Basic Course (Since 2020)</p> | <p>Managers and middle-managers involved in the procurement process <i>National Governments</i></p> | <p>10 h (3 days)</p> | <p>E-Learning</p> | <p>Sustainable management for green public procurement <i>(Sustainability Knowledge; Sustainability Commitment)</i></p> |
| <p>Green Public Procurement (GPP) for the sustainable management of public purchase of work, goods and services Advanced Course (Since 2020)</p> | <p>Managers and middle-managers involved in the procurement process <i>National Governments</i></p> | <p>14 h (9 days)</p> | <p>E-Learning</p> | <p>Sustainable management for green public procurement <i>(Sustainability Commitment; Information Seeking)</i></p> |