



DIPARTIMENTO DEL
TESORO
MINISTERO DELL'ECONOMIA E DELLE FINANZE



SSPA *Presidenza del Consiglio dei Ministri*
SCUOLA SUPERIORE della PUBBLICA AMMINISTRAZIONE



SHANGHAI ADMINISTRATION INSTITUTE

THE ROLE OF PUBLIC ADMINISTRATIONS IN FACILITATING FOREIGN DIRECT INVESTMENTS. THE CASE OF CHINA AND ITALY

4TH SAI-SSPA BILATERAL SEMINAR

Rome, 18 June 2013

**Ministero dell'Economia e delle Finanze,
Via Pastrengo, 1 - Sala Conferenze RGS**

Programme

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| 08:30 – 09:00 | REGISTRATION |
| 09.00 - 09.40 | <p>WELCOME ADDRESS AND BRIEF INTRODUCTION</p> <p>Vincenzo La Via, <i>Ministry of Economy and Finance, Director General of the Treasury</i></p> <p>Giovanni Tria, <i>Italian National School of Public Administration (SSPA), President</i></p> <p>Tang Juelan, <i>Shanghai Administration Institute (SAI), Head of Delegation</i></p> <p>Giuseppe Recchi, <i>Eni, Chairman</i> <i>Italy-China Foundation, Board of Directors</i></p> |
| 09.40 - 11.00 | <p>SESSION I: An overview of FDI between Italy and China: facts and trends</p> <p><i>Chair:</i> Lorenzo Codogno, Ministry of Economy and Finance, Department of the Treasury, Director General</p> <p>Tang Juelan, <i>Shanghai Administration Institute (SAI)</i> The Gradual and Orderly: RMB Capital Account convertibility Principle</p> <p>Luo Hongbo, <i>China Academy of Social Science (CASS)</i> The needs of the national FDI and the corresponding governmental role</p> <p>Anna Maria Ferragina, <i>SSPA</i> Dragon multinationals in Italy: Facts, strategies and impacts</p> <p>Thomas Rosenthal, <i>Italy - China Foundation, Director of CeSIF Research Center</i> An overview of China's inward and outward FDI: opportunities for Italy</p> <p>Massimo D'Aiuto, <i>Simest, CEO</i> Internationalization and growth: the role of SIMEST to foster Italian SMEs in China. Brevini Power Transmission success story</p> |
| 11:00 – 11:15 | COFFEE BREAK |
| 11:15 – 13:00 | <p>SESSION II: The role of Public Administrations in attracting FDI: regulations and strategies</p> <p><i>Chair:</i> Giovanni Tria, SSPA, President</p> <p>Liu Zhiguang, <i>Shanghai Administration Institute (SAI)</i> The Textual Analysis of Shanghai Government's Management in Foreign Direct Investment: on the Perspective of Project Approval by government and Industrial Security</p> <p>Pier Andrea Chevallard, <i>Chamber of Commerce of Milan, Secretary General</i> Lombardy, a best practice. Challenges, policies and strategies of a key region</p> <p>Carlo Ferrari, <i>ICE, Office for Support on Attraction of FI</i></p> <p>Shi Tao, <i>Shanghai Administration Institute (SAI)</i> Analysis on regulation behavior of Chinese Government for Foreign Capital Merger and Acquisition</p> <p>Giuseppe Arcucci, <i>Invitalia, Director of Foreign Investments</i> Gateway to Italy: Our role and experience in attracting Chinese investors, analysis on some of the problems encountered</p> |

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| 13:00 – 14:30 | LUNCH BREAK |
| 14:30 – 16:30 | <p>SESSION III: Private sector's point of view <i>Chair:</i> Gloria Bartoli, Ministry of Economy and Finance, Department of the Treasury, Member of Advisory Board</p> <p>Dong Youhong & Tao Zhen, Shanghai Administration Institute (SAI) Investment Promotion in Shanghai: A Case Study of Disneyland Project</p> <p>Roberto Loiola, Huawei, Vice President, Huawei Western Europe</p> <p>Ye Minhua, Shanghai Administration Institute (SAI) Role of Chinese Government in the Development Path of China Domestic Brand Automobile</p> <p>Marco Marazzi, Baker & McKenzie, Italy (Milan) Market Access and National Treatment: the Challenges Ahead</p> <p>Marco Carone, CMEX China Milan Equity Exchange, CEO Chinese outbound equity investments in SMEs</p> <p>Alberto Forchielli, Mandarin Capital Partners, Managing Partner</p> <p>Antonino Laspina, Coordinator ICE Offices, China FDI in China: Obstacles and problems for Italian companies with particular reference to SMEs</p> |
| 16:30 – 17.00 | CONCLUDING DISCUSSION |